

## PARTNERSHIP OPPORTUNITIES

# FOUNDATION & WOMENS TEAM

Season 25

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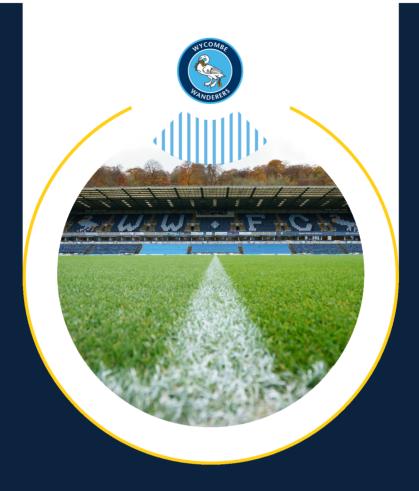
Connect with us



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## **VISION & MISSION**

We are seeking partners, not sponsors. Organisations keen to give back to their communities & with women's football, join a journey to the very top of the game.

Come help our community... and grow yours.

"An educated, healthier, more connected community."

"To place Wycombe Wanderers Football Club at the forefront of supporting local people and communities to thrive."



## **JOIN THE TEAM**

Football is a powerful engagement tool and a force for good, creating presence, exposure and positive change.
Our programmes and projects support thousands of people across High Wycombe, Buckinghamshire and beyond and with your help,
we can do more - come join the team!

✓ Young People

✓ Schools

✓ Women's Football

✓ Underrepresented & Underprivileged Groups

✓ Over 65's

✓ Gifted & Talented

✓ Homelessness & those at risk of

✓ Tackling Mental Health Challenges

✓ Disadvantaged

✓ Disengaged

✓ Vulnerable Adults

✓ Education & Employability

✓ SEND









10,000+ WWF & W3 social media followers

**6,000+** Active WWF participants

45+ Staff travelling across Wycombe, Bucks & Beyond

An entire Women & Girls Pathway

From First Kick to First Team

Connection to and partnership with a

**Professional League 1 Football Club** 

23 Home EFL fixtures

Adams Park capacity - 9,448

500k+ WWFC social media following

1.5k Wanderers TV subscribers

National & local Media and Television Coverage

Local Radio partnerships and presence

Part of a National Network of 72 Club Community

Organisations engaging **850,000** people, delivering over

**£1billion** of social value

















#### Notes

**Fdn -** Wycombe Wanderers Foundation

**W3** - Wycombe Wanderers Women

\* Permanent pitchside advertising boards at Adams Park Stadium (AP) for one season (Family Stand - full length)

\*\*50% of Player Sponsor

# PARTNERSHIP **OPPORTUNITIES**

Exclusive Official Sponsor (£50k)
-W3 & Fdn -pitchside boards\* +10k

W3 Front of Shirt Sponsor (£15k)

Fdn Project Sponsor (£10k)

W3 Back of Shirt Sponsor (£10k)

W3 Training Kit Sponsor (£10k)

W3 Shirt Sleeve Sponsor (£5k)

W3 Shorts Sponsor (£3k)

W3 Player Sponsor (from £750)

**9** Chairgirls Champion (£375)\*\*



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# THE DETAILS



#### OFFICIAL SPONSOR - £50k

Exclusive official sponsorship of both Wycombe Wanderers Foundation (across our three key areas of impact in education & employability, health & inclusion and sports participation) and the Wycombe Wanderers Women's Team.

**Benefits:** support an entire community, central brand exposure across all Fdn/W3 kit, brand presence at AP, brand activations throughout the season, executive box for 10\*, 5x W3 season tickets, video campaigns, giveaways + more.





#### PROJECT SPONSOR - £10k

Sponsor a single Foundation project aimed at supporting a specific community group or tackle a specific issue close to the heart of your organisation. Work with us to maximise the desired impact, exposure and engagement from the project, tailoring staff involvement to suit you.

**Benefits:** narrow focus = large impact! Your CSR objectives become ours to deliver & you can have as much, or as little input into the project plan & delivery as you desire. Receive a personalised project impact report to shout about.

# THE DETAILS



#### PLAYER SPONSOR - from £750

At Tier 5 players still pay to play. You can support a talented player in covering her training and kit expenses and enable us to pay them!

**This covers:** the players training & kit fees, end of season awards evening & W3 sponsor costs.

**You'll receive:** 2x W3 season tickets, 2x WWFC tickets\*, 2x tagged social media posts from W3 and 2x from the player, website presence, VIP meet & greet, VIP Sponsors Cup and awards evening invitations, prize draw entrance\*.





#### **CHAIRGIRLS CHAMPIONS**

-£375

Come on the journey with us and support the players and club as we strive to reach the very top of the women's game. Your gesture of support will make a huge difference.

**You'll receive:** 1x W3 season ticket, 1x WWFC ticket\*, 1x tagged social media post from W3, VIP Sponsors Cup invitation, prize draw entrance, 1x official photo with a player of your choice, status as a Chairgirls Champion!



#### WHY WORK WITH US?

# BE A PARTNER NOT A NUMBER



# HELP OUR COMMUNITY GROW YOURS

## GIVE BACK AND BENEFIT

To discuss further or for more info, please email mark.gaitskell@wwfc.com or tel. 01494 455736





# CONNECT WITH US

- @WWFCFdn
- @WWFCWomen
- @WWFCOfficial



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