



PARTNERSHIP
OPPORTUNITIES
**WW FOUNDATION
& WOMENS TEAM**

Season
24
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VISION & MISSION

We are not merely seeking sponsors, but partners. Organisations keen to give back & on the Women's Team front, come on the journey to the very top of the game. Come help our community... & grow yours!

"An educated, healthier, more connected community."

"To place Wycombe Wanderers Football Club at the forefront of supporting local people and communities to thrive."



JOIN THE TEAM

Football is a powerful engagement tool and a force for good, creating presence, exposure and positive change. Our programmes and projects support thousands of people across High Wycombe, Buckinghamshire and beyond and with your help, we can do more - come join the team!

- ✓ Young People
 - ✓ Schools
- ✓ Women's Football
- ✓ Underrepresented & Underprivileged Groups
 - ✓ Over 65's
 - ✓ Gifted & Talented
 - ✓ Homelessness & those at risk of
- ✓ Tackling Mental Health Challenges
 - ✓ Disadvantaged
 - ✓ Disengaged
 - ✓ Vulnerable Adults
- ✓ Education & Employability
 - ✓ SEND



THE JOURNEY & THE REACH

28 Different programmes

10,000+ WWF & W3 social media followers

5,000+ Active WWF participants

40+ Staff travelling across **Wycombe, Bucks & Beyond**

An **entire Women & Girls Pathway** from

First Kick to First Team

Connection to and partnership with a

Professional League 1 Football Club

23 Home EFL fixtures

Adams Park capacity - **9,448**

500k+ WWFC social media following

1.5k Wanderers TV subscribers

National & local **Media and Television Coverage**

Local Radio partnerships and presence

Part of a **National Network** of 72 Club Community

Organisations engaging **850,000** people, delivering

£1billion of social value





1

Official Sponsor (Fdn+W3) (£50k)
-Includes pitchside boards

2

W3 Official Sponsor (£20k)

3

Pitchside Stadium Boards (£10k)

4

Project Sponsor (£10k)

5

Kit Sponsor** (£2-5k)

6

Player Sponsor (£500-1k)

7

Chairgirls Champion (£300)

8

Friend of the Fdn (£300)

Fdn WWFoundation

W3 Wycombe Wanderers Women

* Permanent pitchside advertising boards at
Adams Park Stadium (AP) for one season
(Family Stand - full length)

** Back of shirt, sleeve & training kit



THE DETAIL



OFFICIAL SPONSOR

Official Sponsor of both WWFdn, across all of our provision (Education & Employability, Health & Inclusion and Sports Participation) and WW Women's Team.

Benefits: *Support an entire community, gain central brand exposure across all Fdn/W3 kit, brand presence at AP, activations throughout the season, executive box for 10*, W3 season tickets x5, video campaigns, giveaways + more.*



PROJECT SPONSOR

Sponsor a single Foundation project aimed at a specific community group, or tackle an issue close to the heart of your organisation. Work with us to maximise the desired impact, exposure and engagement from the project.

Benefits: *Narrow focus = large impact! Your objectives become our objectives and you can have as much, or as little input into the project as you desire (planning & delivery).*



THE DETAIL



PLAYER SPONSOR

At Tier 5 players currently still pay to play. Support a talented player in covering her training, kit and travel expenses and enable us to pay them!

Benefits: *Support a player to maximise her potential & receive exclusive sponsor benefits. Join us on the journey to FT professionals - 50% of the fee covers the player's costs & 50% goes directly to the squad of players.*



BECOME A CHAIRGIRLS CHAMPION!

For just £300, support the team and club as we strive to reach the very top of the women's game. Small donations make a big difference.

Benefits: *W3 season ticket x1, VIP invitation to our Sponsors Cup, 1x signed matchday shirt, entrance into a draw for a WWFC executive box experience for 10*, status as a Chairgirls Champion!*



**WHY
WORK
WITH US?**

**BE A
PARTNER
NOT A
NUMBER**



**HELP OUR
COMMUNITY
GROW
YOURS**



**GIVE BACK
AND BENEFIT**

To discuss further or for more info, please email
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CONNECT WITH US

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