### PARTNERSHIP OPPORTUNITIES WW FOUNDATION & WOMENS TEAM

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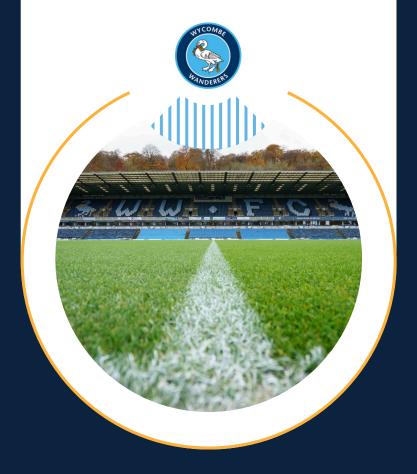
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## VISION 🕹 MISSION

We are not merely seeking sponsors, but partners. Organisations keen to give back & on the Women's Team front, come on the journey to the very top of the game. Come help our community... & grow yours!

"An educated, healthier, more connected community."

"To place Wycombe Wanderers Football Club at the forefront of supporting local people and communities to thrive."



## JOIN THE TEAM

Football is a powerful engagement tool and a force for good, creating presence, exposure and positive change. Our programmes and projects support thousands of people across High Wycombe, Buckinghamshire and beyond and with your help, we can do more - come join the team!

✓ Young People
✓ Schools
✓ Women's Football
✓ Underrepresented & Underprivileged Groups
✓ Over 65's
✓ Gifted & Talented
✓ Homelessness & those at risk of
✓ Tackling Mental Health Challenges
✓ Disadvantaged
✓ Disengaged
✓ Vulnerable Adults
✓ Education & Employability
✓ SEND



## THE JOURNEY & THE REACH

**28** Different programmes 10,000+ WWF & W3 social media followers **5,000+** Active WWF participants 40+ Staff travelling across Wycombe, Bucks & Beyond An entire Women & Girls Pathway from First Kick to First Team Connection to and partnership with a **Professional League 1 Football Club 23** Home EFL fixtures Adams Park capacity - 9,448 500k+ WWFC social media following 1.5k Wanderers TV subscribers National & local Media and Television Coverage Local Radio partnerships and presence Part of a National Network of 72 Club Community Organisations engaging 850,000 people, delivering **£1**billion of social value



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### **OPPORTUNITIES**

Official Sponsor (Fdn+W3) (£50k) -Includes pitchside boards

W3 Official Sponsor (£20k)

Pitchside Stadium Boards (£10k)

Project Sponsor (£10k)

Kit Sponsor\*\* (£2-5k)

Player Sponsor (£500-1k)

Chairgirls Champion (£300)

Friend of the Fdn (£300)

Fdn WWFoundation W3 Wycombe Wanderers Women \* Permanent pitchside advertising boards at Adams Park Stadium (AP) for one season (Family Stand - full length) \*\* Back of shirt, sleeve & training kit

## THE DETAIL

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#### **OFFICIAL SPONSOR**

Official Sponsor of both WWFdn, across all of our provision (Education & Employability, Health & Inclusion and Sports Participation) and WW Women's Team.

**Benefits:** Support an entire community, gain central brand exposure across all Fdn/W3 kit, brand presence at AP, activations throughout the season, executive box for 10\*, W3 season tickets x5, video campaigns, giveaways + more.





#### **PROJECT SPONSOR**

Sponsor a single Foundation project aimed at a specific community group, or tackle an issue close to the heart of your organisation. Work with us to maximise the desired impact, exposure and engagement from the project.

**Benefits:** Narrow focus = large impact! Your objectives become our objectives and you can have as much, or as little input into the project as you desire (planning & delivery).

## THE DETAIL ★★★★★





#### PLAYER SPONSOR

At Tier 5 players currently still pay to play. Support a talented player in covering her training, kit and travel expenses and enable us to pay them!

**Benefits:** Support a player to maximise her potential & receive exclusive sponsor benefits. Join us on the journey to FT professionals -50% of the fee covers the player's costs & 50% goes directly to the squad of players.





#### BECOME A CHAIRGIRLS CHAMPION!

For just £300, support the team and club as we strive to reach the very top of the women's game. Small donations make a big difference.

**Benefits:** W3 season ticket x1, VIP invitation to our Sponsors Cup, 1x signed matchday shirt, entrance into a draw for a WWFC executive box experience for 10\*, status as a Chairgirls Champion!





# BE A PARTNER NOT A NUMBER

# HELP OUR COMMUNITY GROW YOURS

# GIVE BACK AND BENEFIT

To discuss further or for more info, please email mark.gaitskell@wwfc.com or tel. 01494 455736





### CONNECT WITH US

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